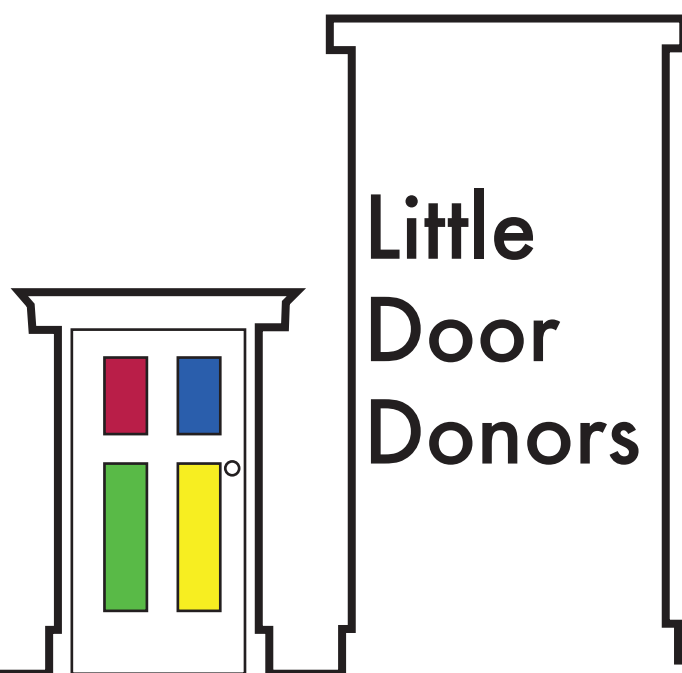


# 2021 Nicolaysen Art Museum Discovery Center Fundraising Campaign



# 2021 Little Door Donors Fundraising Goals

Little Door Donors is a fundraising effort to connect the Casper community with educational growth at the Nicolaysen Art Museum's Discovery Center. The Discovery Center engages all ages in several different methods. The Discovery Center's available activities and classes engage participants to challenge their minds developmentally and creatively. Through these 2021 fundraising efforts for new stations and upgrades, the Nicolaysen Art Museum hopes that the Discovery Center will increasingly engage current and new audiences.

## The Nicolaysen Art Museum Vision, Mission, and Values

**Vision:** To be the cultural anchor for our community.

**Mission:** Our mission is to collect, preserve, and exhibit the work of contemporary artists and present it to the community as a vital source of inspiration and education.

### Values

We believe art is what makes us human.

We believe contemporary art inspires important discussion about ourselves and the world in which we all live, building community through a greater understanding and appreciation of each other.

We value being a center for creativity, self-expression, and cultural dialogue, making the Nic a place where individuals can become connected to the larger community in which they live and work.

We believe in helping everyone understand the role of art in our daily lives by showcasing and celebrating art, art education, and art appreciation opportunities.

We believe art stimulates the hearts and minds of everyone who comes in contact with it because creativity is an essential element of a joyful life.

We sustain an environment that encourages children, families, and community members to discover art, be creative, and interact with each other through their shared art experience.

Guided by these beliefs, the Nic provides every citizen in our community with the opportunity to participate in and experience the arts on a personal basis.



# BRUSHster Station

The BRUSHster Station is a digital interactive art experience for kids of all ages. This station will facilitate learning and engage creativity. The station is designed by ProtoZone, whose BRUSHster Station is also a feature for those who visit the National Gallery of Art in Washington, D.C. The Nic anticipates that this station will attract much attention and use from the Casper community.

## Cost Analysis

- BRUSHster: A virtual software painting machine with numerous brushes, special effects, backgrounds, and intuitive, easy-to-use settings. (Cost: \$5,000)
- ELO Touchsystems: 55" USB infrared touch interactive screen (Cost \$2200-3000)
- Wall Mount (Cost \$40)
- Number #10 Paint Brush (Cost \$15-40)
- Number #40 Paint Brush (Cost \$25-65)
- Number #30 Paint Brush (Cost \$20-50)
- Business Recognition Sign (Cost \$12)

**ESTIMATED TOTAL COST: \$9,120**



# Light Station

The Light Station will integrate light, shadow theatrics, colors, and shapes to promote creative learning and engineering. This activity is for a wide age range and levels of difficulty through several unique activities. The Nic believes this will be an engaging station for children and parents.

## Cost Analysis

- Shadow Puppet Box (Cost: \$110)
- Hand Shadow Guide (Cost: \$12)
- Puppet Supplies (Cost: \$47)
- Dinosaur Puppet Set (Cost: \$20)
- Circus Puppet Set (Cost: \$20)
- Station Table (Cost: \$150-250)
- Mounted Glow Drawing Pad (Cost: \$25)
- Light Table (Cost \$881)
- Translucent Geometric Shapes (Cost: \$38)
- View Thu Geometric Solids Sets (Cost: \$18)
- Translucent Numbers (Cost \$13)
- Business Recognition Sign (Cost \$31)

**ESTIMATED TOTAL COST: \$1,500**



# LEGO Station

The LEGO Station will allow children to work and develop problem-solving skills, spatial awareness, teamwork, creativity, and experimentation. The station will be an activity for a wide age range with different levels of difficulty. The popular brand name will be an instant attraction for children and their parents.

## Cost Analysis

- Custom Lego Table (Cost: \$349)
- Lego assortment (Cost: \$70)
- Lego Kit: Sea Creature (Cost: \$12)
- Lego Kit: Plan (Cost: \$10)
- Lego Kit: Dinosaur (Cost: \$12)
- Lego Kit: Helicopter (Cost: \$21)
- Lego Kit: Construction (Cost: \$20)
- Lego Kit: Frozen (Cost: \$71)
- Lego Kit: Castle (Cost: \$31)
- Business Recognition Sign (\$31)

**ESTIMATED TOTAL COST: \$603**



# Sensory Station

The Sensory Station will be a quiet area for young infants and toddlers that will promote art through age-appropriate neutral tones, sensory displays, and reading. This station will appeal to families with children of multiple ages, and it will be an appropriate calming area for children when they need a quiet moment. The Nic anticipates this will be an extensively used space for those with small children.

## Cost Analysis

- Custom Sensory Wall Panel (Cost: \$1000)
- Soft Flooring (Cost: \$116)
- Art3d Liquid Fusion Activity (Cost: \$98)
- Sensory Mat Module Set (Cost: \$57)
- Tube & Sensory Objects (Cost: \$14)
- Textured Blocks (Cost: \$17)
- Storage Bin (Cost: \$20)
- Business Recognition Sign (\$31)

**ESTIMATED TOTAL COST: \$1,300**





# Dramatic Play Station

The Dramatic Play area will be a one-of-a-kind children's theater play place in Casper. This station will promote theatrical arts, reading, memorization, and classical playwrights. The Dramatic Play Station will feature a custom theater design by Atlas Cabinets. The unique theatrical play area will be an instant draw to children and their parents.

## Cost Analysis

- Acrylic Mirror (Cost: \$125)
- Theater Sign (Cost: \$92)
- Clothes Rack (Cost: \$94)
- Hook Storage (Cost: \$57)
- Kids Hangers (Cost: \$34)
- Velvet Curtains (Cost: \$250)
- Valance (Cost: \$69)
- Gold Cords (Cost: \$9)
- Seating (Cost: \$180)
- Script Book (Cost: \$13)
- Costumes & Props (\$480-500)
- Decorative Frames (\$75)

**ESTIMATED TOTAL COST: \$1,500**



# Paint & Draw Station

The Art & Draw Station will be the focal point of the Discover Center with multi-media art and drawing supplies. It will feature custom art tables designed and constructed by Atlas Cabinets. The station will allow the exploration of multiple media for children to explore and engage creatively.

## Cost Analysis

- Custom Art & Draw Tables (Cost: \$2600)
- Canvases (Cost: \$88)
- Paint Brushes (Cost: \$60)
- Soft Grip Brushes (Cost: \$160)
- Paint (Cost: \$185)
- Markers (Cost: \$38)
- Smocks (Cost: \$70)
- Paper Rolls (Cost: \$35)
- Paper Suplies (Cost: \$32)
- Paint Cups (Cost: \$22)
- Chalk Markers (\$17)
- Decorative Frames (\$31)

**ESTIMATED TOTAL COST: \$3,338**





## Business Acknowledgement

If fully funded by a single organization, each station will have an opportunity to have a vinyl advertisement near the new spaces. Please contact Andy Couch, Executive Director at [andy@thenic.org](mailto:andy@thenic.org) if your business or group would like to donate to utilize this advertisement opportunity.

# [YOUR AD HERE]

